

Merchandising-related courses in Hong Kong

Course title	Institute	Duration	Language	Topics	Cost	Contacts
Higher Diploma in Fashion Merchandising and Retailing	Institute for Vocational Education, Kwai Chung	Three years, full-time	English	The course aims to provide students with advanced knowledge, skills and competency for career development in fashion merchandising, retailing and fashion supply chain business.	First year; HKD \$13,700 Second and third years: HKD \$21,900	www.vtc.edu.hk iveado@vtc.edu.hk tel: 2897 6111 fax: 2365 4172
Diploma in Fashion Merchandising and Retailing	Institute for Vocational Education, Kwai Chung	Two years, full-time	English	The course aims to provide students with skills, knowledge and competency for career development in fashion merchandising and retail areas. They are also expected to be ready to take up posts related to the fashion-supply chain business.	First year: HKD \$13,700 Second year: HKD \$21,900	www.vtc.edu.hk iveado@vtc.edu.hk tel: 2897 6111 fax: 2365 4172
Advanced Diploma Examinations in Apparel Studies and Merchandising	Hong Kong Institution of Textile and Apparel, c/o The Hong Kong Polytechnic University	Three sessions per week – 42 hours for each of six subjects, taken over two years.	Cantonese, supplemented with English notes	The diploma aims to provide students with an overall knowledge relevant to textiles and clothing industries, and to prepare them for the Advanced Diploma Examinations of the HKITA.	HKD \$12,800	www.hkita.org tel: 2766 6481; 2766 6519; 2766 6428 fax: 2773 1432
Graduate Diploma Examinations in Apparel Merchandising and Marketing	Hong Kong Institution of Textile and Apparel, c/o The Hong Kong Polytechnic University	Three sessions per week - 42 hours for each of eight subjects, taken over two years.	Cantonese, supplemented with English notes	The programme aims to provide students with an overall knowledge of merchandising and marketing within textiles and clothing industries, and to prepare for the Graduate Diploma Examinations of the HKITA.	HKD	www.hkita.org Tel: 2766 6481; 2766 6519; 2766 6428 Fax: 2773 1432

Diploma in Clothing Science	Hong Kong Productivity Council	120 lectures spread over 48 sessions of 2.5 hours each; 7.11.03-2.6.04	Cantonese, with English terminology	Tailor-made for merchandisers, the aim of the diploma is to upgrade the capability and ability of garment personnel by equipping them with the essential technical knowledge and business skills for clothing manufacture and trade.	HKD \$ 9,000	www.hkpc.org tel: 2788 5367 fax: 2788 5011
Certificate course in Apparel Merchandising	Hong Kong Productivity Council	Ten 2.5 hour sessions	Cantonese with English terminology	Designed to enhance the knowledge and skills of practicing merchandisers who do not have an opportunity to undergo formal training but are keen to pursue a career in apparel merchandising.	n/a	www.hkpc.org tel: 2788 5026 fax: 2788 5011
Certificate course in garment merchandising	Clothing Industry Training Authority	Part-time, one year course (90 sessions)	Cantonese	Marketing knowledge about fashion and materials and quality, sample-making and merchandising techniques and skills.	HKD \$5,500	www.clothingtraining.org.hk tel: 2754 4802
Cost management and controlling	SAP Academy	Five-day	English	An overview of controlling and its internal and external integration for project managers and project team members.	HKD \$15,000	www.sap.co.jp/hk tel: 2539 1800 fax: 2539 1818
Logistics-related certificates and diplomas	Hong Kong Logistics Association	Various	Various	A forum for local logistics professionals to expand and develop their understanding of and skills in logistics, the HKLA provides information about logistics-related courses at 12 institutions.	Various	www.hkla.org.hk tel: 2777 9656 fax: 2194 5082

Graduate diploma in e-supply chain and logistics leadership	Poon Kam Kai Institute of Management & the Faculty of Business & Economics, University of Hong Kong	Seven months, part-time, modular basis	English, supplemented by Chinese	Aimed at developing outstanding supply chain performance in a global, dynamic setting, with attention to the local environment.	HKD \$35,000	www.pkki.business.hku.hk tel: 2523 8878 fax: 2523 7555
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