



Hudson

Asia

# Salary Information

Sales & Marketing 2008

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# Salary Information

## Sales & Marketing

Sales & Marketing					
		HONG KONG	SINGAPORE	SHANGHAI	JAPAN
	Years of Experience	HK\$ Annual package	S\$ Annual package	RMB Annual package	JPY Annual package
<b>Public Relations</b>					
<b>In House</b>					
Regional Director, Corporate Communications	15+	1M – 1.5M+	240K – 300K	800K – 1M	15M – 20M
Director, Corporate Affairs	12	850K – 1.2M+	150K – 180K	600K – 800K	12M – 18M
Public Relations Manager	7+	500K – 750K+	84K – 110K	300K – 450K	10M – 13M
Marketing Communications Director	10+	750K – 1M+	120K – 150K	420K	12M – 18M
Marketing Communications Manager	7+	500K – 750K+	70K – 110K	240K	8M – 13M
Events Manager	5+	300K – 450K+	45K – 70K	200K	6M – 8M
<b>Marketing</b>					
Marketing Director	10+	1M – 1.5M	150K – 210K	1M – 1.5M	10M – 20M
Marketing Manager	7+	700K – 900K	70K – 100K	500K – 800K	8M – 13M
<b>Consumer</b>					
Managing Director	20+	2M+	350K+	1.5M – 2M	18M – 30M
General Manager	15+	1.8M+	250K+	1.5M	15M – 25M
Sales Director	10+	1M – 1.8M	150K – 250K	800K – 1.2M	10M – 16M
Sales Manager	7+	600K – 1M	60K – 100K	200K – 600K	8M – 12M
Marketing Director / Brand Director	10+	1.2M – 1.8M	180K – 300K	1.2M – 1.5M	12M – 20M
Sales & Marketing Director	10+	1.2M – 1.8M	120K – 200K	1.2M – 1.5M	12M – 20M
Marketing Manager	8+	700K – 1M	100K – 150K	500K – 800K	8M – 12M
Sales & Marketing Manager	8+	700K – 1M	80K – 120K	600K	8M – 12M
Channel Manager	7+	650K+	60K – 100K	300K – 500K	8M – 12M
Key Account Manager	5+	500K – 800K	60K – 90K	300K – 500K	8M – 10M
Trade Marketing Manager	7+	600K – 800K	60K – 100K	300K – 500K	8M – 10M

# Salary Information

## Sales & Marketing

		HONG KONG	SINGAPORE	SHANGHAI	JAPAN
	Years of Experience	HK\$ Annual package	S\$ Annual package	RMB Annual package	JPY Annual package
<b>Retail</b>					
<b>Managing Director</b>					
	20+	2M+	250K – 400K	2M	18M – 30M
<b>General Manager</b>					
Medium to large chain	15+	1.5M+	240K – 300K	1.5M	15M – 20M
Small to medium chain	10+	1M	150K – 220K	1M	12M – 18M
<b>Marketing Director</b>					
Medium to large chain	10+	1M+	160K – 200K	900K	12M – 18M
Small to medium chain	8+	800K+	140K – 180K	750K	10M – 15M
<b>Marketing Manager</b>					
Medium to large chain	7+	800K+	90K – 150K	450K	8M – 12M
Small to medium chain	5+	500K+	60K – 80K	350K	6M – 10M
<b>Retail Operation Director</b>					
Medium to large chain	8+	1M+	180K – 200K	850K	10M – 16M
Small to medium chain	7+	800K+	140K – 160K	700K	6M – 12M
<b>Retail Operations Manager / Area Manager</b>					
Medium to large chain	5+	500K – 800K	120K – 140K	550K	10M – 13M
Small to medium chain	5+	450K+	80K – 110K	400K	8M – 10M
<b>Merchandising Director</b>					
Medium to large chain	10+	1.2M – 1.5M	180K – 200K	700K	10M – 16M
Small to medium chain	8+	700K+	140K – 180K	550K	8M – 12M
<b>Merchandising Manager</b>					
Medium to large chain	7+	700K – 1M	80K – 130K	400K	8M – 10M
Small to medium chain	5+	500K – 700K	60K – 70K	300K	6M – 8M

**Methodology:** This salary information was compiled using the market knowledge of our experienced practice leaders in each industry sector.

**Disclaimer:** All salary ranges are represented in terms of total guaranteed package including the 13<sup>th</sup> month salary and exclude discretionary bonuses, stock options, shares or other variable incentives as of November 2007.

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